



17 March 2011

Philippine Stock Exchange
3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Dear Ms. Encarnacion,

Please find attached Notice of the Annual Stockholders' Meeting of Filinvest Land, Inc.

Thank you.

Truly yours,

A handwritten signature in black ink, appearing to read "Apollo M. Escarez", is written over a printed name.

Apollo M. Escarez
Corporate Information Officer

16 March 2011

NOTICE OF MEETING

Kindly be notified that the annual meeting of the stockholders of **Filinvest Land, Inc.** will be held on **15 April 2011** (Wednesday) at 9:00 a.m. at Ballrooms 1 & 2 of Mandarin Oriental Manila, Makati Avenue, Makati City, to consider the following matters:

1. Call to Order
2. Proof of Notice of Meeting
3. Certification of Quorum
4. Approval of the Minutes of the Annual Stockholders Meeting on 30 April 2010
5. Presentation of President's Report
6. Approval of the Audited Financial Statements for 2010
7. Ratification of the Acts and Resolutions of the Board of Directors and Management for 2010
8. Election of the members of the Board of Directors including 2 Independent Directors to serve for the year 2011-2012
9. Appointment of External Auditor
10. Other Matters
11. Adjournment

Only stockholders of record as of 15 March 2011 are entitled to attend and vote in the said meeting.

Any stockholder unable to attend the meeting in person may execute a proxy and have it delivered to the Corporate Secretary at No. 173 P. Gomez St., San Juan before the time set for the meeting.

Prepared By:

PABLITO A. PEREZ
Corporate Secretary